

Pollinators - 60-Second – Captioned for the Visually Impaired

MUSIC: "HINTERLAND WHO'S WHO" THEME

ANNOUNCER: (V.O.):

Pollinators are insects and birds that carry pollen from one flower to another, helping plants to grow fruits and seeds.

[Bees and birds on flowers]

Without pollinators, we wouldn't have many of the fruits and vegetables we count on for food. Tomatoes, apples, cucumbers, blueberries, even chocolate would disappear from our tables.

[Host in front of a table with fruits and vegetables]

Canada has more than 1,000 species of pollinating insects, including more than 800 species of bees. Sadly, many of them are endangered.

[Bees on flowers]

Habitat loss is a significant threat, and chemicals sprayed on lawns and gardens can poison or kill these pollinators.

[A man putting pesticide on his grass]

You can help both gardens and pollinators by planting a variety of wildflowers and not using chemicals on your lawn or garden. And that's just a start.

[Host in front of a table, garden full of flowers, people collecting leaves]

To learn more about pollinators and how you can help them, visit hww.ca.