

# 60 Second SCRIPT

Hinterland Who's Who – \_\_\_\_\_  
(Species name)

VIDEO	AUDIO
<p>Open on _____, zoom in (landscape) to _____ (species) SUPERIMPOSE: _____ (species)</p>	<p>MUSIC: Familiar HWW theme</p>
<p>Title and SUPER fade – wide-angle on _____ in _____ (species) (landscape)</p>	<p>ANNOUNCER VOICE: The _____ is (species) a unique species in Canada because it _____ and also (feature) _____ (feature)</p>
<p>Cut to shot of _____ (species) _____ (action)</p>	<p>ANNOUNCER VOICE: You can spot a _____ by its _____, (species) (description) _____ and intriguing (description) _____ (description)</p>
<p>Cut to shot of close-up of _____ (species) _____ (action)</p>	<p>ANNOUNCER VOICE: Seen usually in _____ across _____, this (season) (CND region) _____ is a resident of our (species) _____ (type of habitat)</p>
<p>Cut to shot of host (OPTIONAL)</p>	<p>ON CAMERA HOST: To conserve and protect the _____, (species) _____ (action) And that's just a start.</p>
<p>Cut to similar close-up shot of _____ (species)  SUPERS: - HWW.CA homegrown logo</p>	<p>ANNOUNCER VOICE: ... To find out more about the _____ and other (species) wildlife, visit HWW.ca  MUSIC: Familiar HWW theme</p>